



TruckerToTrucker.com is an online superstore for new and used trucks, trailers, and parts. We have established ourselves as a leading low-cost "high return" sales tool for dealers. We create turn-key solutions for an enhanced online sales presence, simplifying the process of listing your equipment online. Dealers across the country are achieving more sales with better returns using our powerful, simple to use, package of tools. Bottom line - Sell more trucks, trailers, and parts.

Features:

- Unlimited listings of new and used semi trucks, trailers, and parts
- Low cost/high return sales supplement
- Instant exposure to a rapidly growing market of buyers
- Attractive ad layout designed to sell your equipment quickly
- Dual ad exposure. Your ads are instantly displayed on TruckerToTrucker.com and your own company website.
- Simple management of your online listings

Why TruckerToTrucker.com?

TruckerToTrucker.com is a powerful supplement to your traditional sales efforts. Built from the ground-up to move inventories, our clients realize a 40%-70% increase in sales when TruckerToTrucker.com is used as part of their marketing mix. How? Traditional ads reach the masses the day they are published. Our full featured ads enjoy real time exposure all month long. Listing your entire inventory online keeps your store open 24/7 for a low monthly cost.

How are we so sure we'll boost your sales? Just ask our customers. Across the board dealers are finding their online advertising efforts are paying off big. Thousands of listings and business growing daily proves the online sales boom isn't coming to the trucking industry, it's already here. Let us show you how TruckerToTrucker.com will work to increase your sales.

About Online Selling

Most leading dealers are doing some level of online marketing for their trucks, trailers, and parts. Leads generated from online marketing are up to three times more likely to buy. Internet savvy buyers have more money and are more motivated to purchase. Furthermore, this large pool of internet buyers is growing rapidly. Today the trucking dealer with a diversified online presence is reaping big rewards.

Sell it Direct.



Sell it Fast.

Toll Free: 800-240-5811 or email: sales@truckertotrucker.com

Specifics: How we can boost your sales this month

We make it EXTREMELY EASY for our customers to control their inventory online, helping them establish the powerful web presence required to convert leads into sales. All ads listed on TruckerToTrucker.com can also be integrated into your own site - at no extra charge. If you don't have a website, we'll make one for you. Not just a website, but a powerful marketing engine, with all the functionality of TruckerToTrucker.com built in!

We have gone to great lengths to ensure our ads are both visually attractive and sales-oriented. We offer multiple equipment photos with each of your listings at no extra charge. That's why calls generated from TruckerToTrucker.com convert into profitable

sales faster than all equivalent paper sources in the industry today.

Listings created on TruckerToTrucker.com are viewable immediately upon posting. It has become common to receive calls from TruckerToTrucker.com customers before traditional ads are even published

Finally, TruckerToTrucker.com comes with extra tools that make buying and selling

equipment easier. We offer daily email updates showing all new equipment listed on our site. We allow and encourage you to link YouTube videos to each of your ads, this opens up your inventory to a whole new market and really makes your ads stand out at Trucker to Trucker! You also have access to 'Want to Buy' notices from buyers looking for equipment not currently listed on TruckerToTrucker.com.

Our services are less expensive than our competitors. Plus, TruckerToTrucker.com has no contracts with no time commitments, making it virtually risk free. Call today to see how TruckerToTrucker.com can boost your bottom line!

1-800-240-5811

ATTENTION WEBSITE OWNERS!

TruckerToTrucker.com makes it easier than ever for you to get your inventory online. But, did you know you can customize the colors of your inventory listings to match the design of your website.

Here are good examples of websites with integrated listings:

- <http://www.fleetequipment.com>
- <http://www.midwestequipmentsales.com>
- <http://www.utilitytrailer.net/>

How does it work? 1.

First, place an ad - it only takes three steps!

2.

Upon posting, your ads are instantly displayed on TruckerToTrucker.com and your company's website.

3.

Add, edit, or delete any of your ads from your 'My Account' page. Instant results have never been easier.