



TruckerToTrucker.com is an online superstore for new and used trucks, trailers, and parts. We have established ourselves as the leading low-cost "high return" sales tool for trucking companies. We create turn-key solutions that enable companies to establish an online sales presence quickly and affordably. Trucking companies across the country are achieving higher returns marketing equipment direct using our powerful, simple to use, package of tools. Bottom line-higher returns from your trucks, trailers, and parts.

## Features:

- Unlimited listings of new and used semi trucks, trailers, and parts
- Low cost/high return sales from selling direct to buyers
- Instant exposure to a rapidly growing market of buyers
- Attractive ad layout designed to sell your equipment quickly
- Dual ad exposure. Your ads are instantly displayed on TruckerToTrucker.com and your own company website.
- Simple management of your online listings

## Why TruckerToTrucker.com?

We help companies transition to online sales to achieve higher returns by selling directly to buyers. As a result, our clients realize a 20% to 40% increase in return when TruckerToTrucker.com is used for the sale of used equipment. How? Our full featured ads enjoy real time exposure all month long to a large pool of buyers for one low monthly cost.

How are we so sure we'll boost your return? Just ask our customers. Across the board trucking companies are finding big payoffs in online advertising. Thousands of listings and business growing daily proves the online sales boom isn't coming to the trucking industry, it's already here. Let us show you how TruckerToTrucker.com will work to increase your returns.

## About online selling

Many leading fleets are marketing their trucks, trailers, and parts online. Aside from the benefit of higher returns from used equipment, sellers agree that leads generated from the internet are up to three times more likely to buy. Internet savvy buyers have more money and are more motivated to purchase. Furthermore, this large pool of internet buyers is growing rapidly. Today the trucking company with an online presence is reaping big rewards.

Continue to see the specifics of TruckerToTrucker.com...

A white semi-truck with a white trailer is shown driving on a road. The truck is positioned in the center of the frame, moving towards the left. The background consists of a rocky, desert-like landscape under a blue sky with some clouds.

**Sell it Direct.**

**Sell it Fast.**

Toll Free: 800-240-5811 or email: [sales@truckertotrucker.com](mailto:sales@truckertotrucker.com)

## Specifics: How we can boost your off-use equipment sales

We make it EXTREMELY EASY for our customers to control their inventory online, helping them establish the powerful web presence required to convert leads into sales. All ads listed on TruckerToTrucker.com can also be integrated into your own site - at no extra charge. If you don't have a website, we'll make one for you. Not just a website, but a powerful marketing engine, with all the functionality of TruckerToTrucker.com built in!

We have gone to great lengths to ensure our ads are both visually attractive and sales-oriented. We offer **multiple equipment photos** with each of your listings at no extra charge. That's why **calls generated from TruckerToTrucker.com convert into profitable**

**sales faster than all equivalent paper sources in the industry today.**

**2002 Kenworth W900L** \$72,950.00

click on the photo below to zoom in more!      click on any photo below to zoom in

**Description:** 2002 KENWORTH, W900L, 405K, CAT C-15, 476 HORSEPOWER, ENGINE BRAKE, DUAL 120 GALLON ALUMINUM TANKS, EATON FULLER 18 SPEED, KENWORTH AQ200 SUSPENSION, 27" WHEELBASE, 3.55 RATIO, 22.5 TIRES, ALL ALUMINUM WHEELS, YELLOW EXTERIOR, SLOPED 57TH WHEEL, 7" RAISED ROOF DOUBLE BUNK/DIAMOND GREY INTERIOR, DUAL VERTICLE E9-AIR, AIR CONDITIONING, POWER STEERING, TEXAS BUMPER, SIDE EXTENDERS, FRIDGE, DUAL BREATHERS, REMAINING WARRANTY, FOR MORE INFORMATION CONTACT DANE ELLIOTT @ 816-841-2092 OR 816-454-4800

**Listing#:** 4503  
**Type:** Trucks  
**Category:** Conventional Sleeper  
**New or Used:** Used  
**Stock#:** 98244-83165  
**VIN#:** 1XVW99B9892244  
**Mileage:** 488,600

Interested? Please contact:  
**KC Truck Deals**  
**Diane Elliott**  
 KC TRUCK DEALS  
 sales@kctruckdeals.com  
 see all ads placed by this seller

Listings created on TruckerToTrucker.com are viewable immediately upon posting. It has become common to **receive calls from TruckerToTrucker.com customers before traditional ads are even published.**

Finally, TruckerToTrucker.com comes with extra tools that make buying and selling

equipment easier. We offer daily email updates showing all new equipment listed on our site. We carry the only multiple-language compatible online listing service, using the Google™ Translation toolbar. This function opens your inventory to the large multi-lingual market. You also have access to 'Want to Buy' notices from buyers looking for equipment not currently listed on TruckerToTrucker.com.

Our services are less expensive than our competitors. Plus, TruckerToTrucker.com has no contracts with no time commitments, making it virtually risk free. Call today to see how TruckerToTrucker.com can boost your bottom line!

**1-800-240-5811**

### ATTENTION WEBSITE OWNERS!

TruckerToTrucker.com makes it easier than ever for you to get your inventory online. But, did you know you can customize the colors of your inventory listings to match the design of your website.

Here are good examples of websites with integrated listings:

- <http://www.jrschugel.com>
- <http://www.kctruckdeals.com>
- <http://www.midwestequipmentsales.com>

## How does it work? 1.

**Place Your Ad in 3 Easy Steps!**

**Step 1**      Step 2      Step 3

Type: Trailers      What does each item mean?      Need Help?

Category: Manufacture

# of Units: 1

Year: 2000      Suggest additional items to be listed

Make: Transcraft

Model: TL2000

VIN/Serial#

Unit/Bus#

Mileage:  submeter mileage has been verified by computer (flotte only)

Unit Price:  if you leave this field blank, the ad will show "Call for Price"

First, place an ad - it only takes three steps!

## 2.

Upon posting, your ads are instantly displayed on TruckerToTrucker.com and your company's website.

## 3.

**My Account**      Activate My Pending Ads

Richard Esterday      Phone:      Email:      [View My Pending Ads](#)

[Place an Ad Now!](#)

My Ads	My Folder	My Orders							
Show All My Ads   Send Email with Link to All My Ads   Create a New Ad									
Delete	ID	Status	Type	Category	Year	Make	Model	Price	Stock
<input type="checkbox"/>	EGE 4862	Pending	Trailers	Tank	1996	Miller		\$0.00	
<input type="checkbox"/>	EGE 4981	Pending	Trucks	Conventional Sleeper	2004	Kenworth		\$0.00	
<input type="checkbox"/>	EGE 4980	Pending	Trailers	Chassis	2003	Manac		\$0.00	
<input type="checkbox"/>	EGE 4979	Pending	Trucks	Cab and Chassis	1992	Freightliner		\$0.00	
<input type="checkbox"/>	EGE 4978	Pending	Trailers	Double Drop Deck	1996	Benson		\$0.00	
<input type="checkbox"/>	EGE 4844	Pending	Trucks	Boxer	2005	Sting		\$0.00	
<input type="checkbox"/>	EGE 4841	Pending	Truck_Parts	5th Wheel	2006	American LaFrance		\$0.00	

Add, edit, or delete any of your ads from your 'My Account' page. Instant results have never been easier.